

# Website Launch Checklist

This website launch checklist serves as a comprehensive guide to ensure a smooth and successful deployment of new websites at WebMarketers. It covers essential steps like domain configuration, third-party licenses, security measures, backups and indexing.

By following this checklist, you can streamline processes, minimize errors, and achieve a seamless launch experience.

Before you start, make sure you have:

- A well built website that passes our [9 Step Quality Assurance Process](#).
- Access to the domain the site will use once it's live.
- Some time set aside to focus on the task.

In an ideal world, the domain you will use is already set up on Cloudflare. If it's not set up on Cloudflare, make sure to follow this step by step guide to [Setting up a DNS Zone in Cloudflare](#).

Replace URLs in Elementor -> Tools -> Replace URL

Install Better Search & Replace, Use it to Replace Old Emails/Domains

Set Site to Index in Settings -> Reading

Update Elementor / Domain Linked Licenses

Set Amazon S3 Backups

Verify reCAPTCHA V3 & Google Maps API Keys

Update All Plugins

Create Credentials for Marketing

Notify Marketing Team for Analytics Install

Notify Dev for Spam Protection / SMTP Setup

Check Different Indexed Links on Google

Send Client Test Form Submissions

Notify Client of Launch

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